



CellCast® Solution - Authoring for Mobile

► Native Authoring Capabilities



Video



Audio



PowerPoint



HTML



PDF / ePUB

Our native authoring capabilities allow authors to upload existing content in virtually any source format and have the system automatically transcode these files and deliver the content and associated tests in the appropriate format for the devices users have, without any technical expertise required by content authors.

► Authoring Tools Supported



Support for *Flash* (SWF/FLV) content delivery to select devices/tablets. Easily import/deploy/track *Captivate* videos to any CellCast App.




OnPoint's custom player template packages *Flash* content from *Articulate Presenter* to Android devices. Full support for content delivery from new *Articulate Storyline* application to any CellCast App.



Ability to package and deliver *Brainshark* presentations to iOS, Android and BlackBerry devices using embedded links packaged as CellCast assignments. Full tracking via SCORM calls.



Ability to package, deliver and present *Claro* modules as SCORM content via CellCast Apps for iOS, Android, BlackBerry and Windows Phone 7. Anticipate single source/direct publish from *Claro* to CellCast Q3 2011.



Ability to package, deliver and present any slide presentation created with *Impatica for PowerPoint* to all supported CellCast devices. Presentations include animation, narration and transitions.



Ability to package and deliver courseware created with *Lectora Publisher/Inspire* to supported devices with 'WebKit' browsers in either SCORM or non-SCORM formats. Supports *Lectora's* mobile templates.




Ability to package and deliver *mLearning Studio* courseware as either *Flash* or HTML5 deliverables to supported CellCast iOS and Android devices.




Ability to package and deliver *Raptivity* interactions as either *Flash* or HTML5 deliverables to all supported CellCast devices.

► LCMS Partners - Single Source Content



End-to-end integration enables content stored in *Xyleme* LCMS to be packaged for mobile delivery using a specialized CellCast template and automatically published with 1-click efficiency into the CellCast platform and assignable to all supported mobile devices or tablets.



Ability to generate XML objects as mobile friendly *Anan* courseware objects to all supported CellCast devices or tablets. End-to-end integration for 1-click publish to mobile coming Q3 2011.

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